UK TRADE & INVESTMENT

BusinessLinkJapan

MARKET VISIT: January 2013

Market Visit To Japan: Tokyo & Osaka

With option to visit South Korea: Seoul
19 - 26 January 2013

Following successful visits in both 2010 and 2011, our friends at Business Link Japan are running a mission to Japan on behalf of UK Trade & Investment (UKTI) in the East Midlands during January 2013.

What are the business opportunities in Japan?

There are hundreds of British companies enjoying success in Japan. Both countries are key strategic partners and opportunities for UK exports of goods and services are available across a wide range of sectors :

- Japan is the third largest Economy in the world
- Exports from the UK to Japan are worth £9.6 billion per year
- Japanese consumers love high quality foreign products
- The UK's reputation in Japan is riding high on the back of the London Olympics

Why join this mission?

Having your meetings set up with the right people, your sales pitch clear, an itinerary with travel instructions and using reliable interpreters, takes much of the stress out of your first interactions with potential clients:

- Mission participants will benefit from bespoke support both in the UK and Japan.*
- In advance of the mission, we will discuss your requirements and help you ensure you have prepared adequately.
- The team in Japan will make regular contact during the process of arranging your programme so that you arrive in Japan with a clear itinerary and clear objectives. After the mission, we will help you to follow up on your meetings and can also advise you on your next steps.

Interested?

Please note that the closing date for this mission is 30th November 2012.
Places are limited, and grant funding is available on a first come first served basis, so please contact us without delay if you are interested in participating in the mission.

To express your interest in the mission or for any queries regarding this mission, please contact Steve Crane at: steve.crane@businesslinkjapan.com
or call 01536 261435.

The Package

There is a registration fee of just £250 (+VAT) per company for participating in the mission (second person from same company + £100).

> Is there support available to help towards costs?

Yes - eligible companies will qualify for a support grant of up to £700 towards the cost of attending the Japan mission. Additional support is available for those who wish to go on to South Korea.

> Programme

19 Jan	Depart UK.
20 Jan	Arrival in Tokyo, Team Dinner.
21 Jan	In-market briefing session at British Embassy Tokyo. 'One to one' meetings with Commercial Officers and Individual bespoke company meetings as arranged via OMIS.
22 Jan	Individual bespoke company meetings.
23 Jan	Individual company meetings.
23 Jan	Depart Tokyo to Osaka.
24 Jan	In-market briefing in Osaka. Individual company meetings.
25 Jan	Individual company meetings. Wrap up session and team dinner.
26 Jan	Return to UK or option to travel on to South Korea until 30 Jan.

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UK Trade & Investment - East Midlands
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